

Technische Unie B.V. is a technical wholesaler that purchases technical installation materials for construction, installation and industry from suppliers and supplies them to business customers. In addition, Technische Unie processes personal data in its capacity of controller.

In this Privacy Statement, we explain how and why Technische Unie, in its capacity as a controller, collects and uses personal data.

When processing personal data, Technische Unie complies with the applicable laws and regulations such as the General Data Protection Regulation (GDPR), the General Data Protection Regulation (Implementation) Act (UAVG) and the Telecommunications Act (Tw).

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1. What is personal data?

Personal data is data that directly or indirectly identifies you. 'Direct' can be a name, for example. 'Indirect' means that you can still be identified without your name, for example, in combination with other information. 'Indirect' could be via an IP address, for example.

2. What is "processing of personal data"?

This includes everything that can be done with personal data. For example, collecting, destroying, storing or viewing personal data.

3. What personal data does this Privacy Statement relate to?

This Privacy Statement concerns the processing of personal data with regard to:

- Visitors of the websites www.technischeunie.nl; www.thuiscomfort.nl; www.lerenbijtechnischeunie.nl; www.tuboot.nl, www.inspiratiecentrumduurzaamheid.nl; www.jongtu.nl, www.ubel.nl; www.tusociaal2017.nl (including all previous and future editions of the tusociaal website) and the Technische Unie and CV Hulp apps
- Customers (for example, personal data of contact persons and representatives of customers or information on business customers that can be traced to a natural person (e.g. the VAT number or Chamber of Commerce number of a sole trader)
- Suppliers (for example, personal data of contact persons and representatives of suppliers or information on suppliers that can be traced to a natural person (e.g. the VAT number or Chamber of Commerce number of a sole trader)

4. How do we announce changes to this Privacy Statement?

Technische Unie can make changes to this Privacy Statement. If the changes have a significant effect on you, we will notify you about this personally and/or by means of an announcement on our website www.technischeunie.nl. This page will always state the most recent version of the Privacy Statement (including the date).

5. For what purpose does Technische Unie process personal data?

Technische Unie B.V. processes personal data for the following purposes:

- **Performance of services**

Technische Unie processes personal data in order to perform its services. For example, personal data is processed to place and process orders with suppliers, to process orders from customers and to send them the product they ordered.

In view of the above, Technische Unie processes the following personal data: Name and address details, telephone numbers, names of contact persons.

Technische Unie is authorised to process personal data for this because it is necessary for the implementation of the agreement with customers and suppliers.

- **Invoicing**

Technische Unie processes personal data in order to send invoices to customers and to pay invoices from suppliers.

In view of the above, Technische Unie processes the following personal data: Name and address details, bank details, e-mail addresses, telephone numbers, contact names, authorisations.

Technische Unie is authorised to process personal data for this because it is necessary for the implementation of the agreement with customers or suppliers.

- **Customer and supplier administration and customer and supplier contact**

Technische Unie processes personal data within the framework of its customer administration and supplier administration. This personal data can be used to contact customers or suppliers or answer questions from those customers or suppliers.

In view of the above, Technische Unie processes the following personal data: Name and address details, telephone numbers, e-mail addresses, bank details, authorisations, financial letters. Technische Unie is authorised to process personal data for this because it is necessary for the implementation of the agreement with customers and suppliers.

- **The use of the customer and supplier portal**

Technische Unie processes personal data within the framework of using the Technische Unie customer and supplier portal that can be accessed via the website. In view of the above, Technische Unie processes the following personal data: customer number, username, password.

Technische Unie is authorised to process personal data for this purpose because it is necessary for the implementation of the agreement with customers and suppliers and for the legitimate interest of Technische Unie to efficiently organise its business operations through this portal. You can object at any time to the processing of your personal data within the framework of this portal. Exercising the right of objection does not affect the legality of processing operations completed before the right of objection was exercised.

- **Direct Marketing**

Technische Unie processes personal data for (direct) marketing purposes. This allows Technische Unie to contact customers and bring new products to their attention or to send them newsletters.

In view of the above, Technische Unie processes the following personal data: e-mail addresses, mailing preferences.

For this, Technische Unie may process personal data of persons who have given permission for this (opt-in) or to look after the legitimate interest of Technische Unie. The permission granted can be withdrawn at any time and you can object to the processing of your personal data for direct marketing purposes at any time. Revoking or exercising the right of objection does not affect the legality of processing operations completed before the right of objection was revoked or exercised.

- **Market research and product development**

Technische Unie processes personal data for the development and optimisation of its services. Personal data is also processed for market research. In view of the above, Technische Unie processes the following personal data: email addresses. Technische Unie may process personal data for this because it has a legitimate interest to conduct market research for the benefit of its business operations and to develop and improve products. You can object to this processing based on your personal circumstances.

- **Prevention of fraud and non-payment**

Technische Unie processes personal data for the purpose of combating fraud and non-payment, by carrying out creditworthiness checks, among other things. In view of the above, Technische Unie processes the following personal data: Name and address details, names of contact persons, bank details, payment obligations of the relevant customer of Technische Unie, signed financial letters.

Technische Unie may process personal data for this because it has a legitimate interest to combat fraud and prevent non-payment. You can object to this processing based on your personal circumstances.

- **Cookies**

The www.technischeunie.nl website uses cookies. [Read the Technische Unie cookie policy](#). The cookie policies of the other websites referred to under 3 can be found on the relevant websites.

If you have any questions or complaints about cookies, please contact Technische Unie at privacy.officer@technischeunie.com.

6. Recipients of personal data

Technische Unie B.V. only shares your personal data with third parties if needed for the performance of an agreement with you or to comply with a legal obligation. Our members of staff and any third parties we have engaged are obliged to respect the confidentiality of your data.

7. What rights do you have and how can you exercise them?

You can ask Technische Unie for an inspection and a copy of the personal data we collected from you. You can also ask for rectification and deletion of your personal data or to have the processing of your personal data restricted if there is a reason to do so. In addition, you have the right to data portability. You have the right to object to processing on account of your personal circumstances or to object to the processing of your personal data for direct marketing purposes. For more more information about your rights, please visit <https://autoriteitpersoonsgegevens.nl/nl/onderwerpen/avg-nieuwe-europese-privacywetgeving/rechten-van-betrokkenen>.

In order to exercise these rights, you can contact:

privacy-klanten@technischeunie.com (for customers)
privacy-leverancier@technischeunie.com (for suppliers)

In order to prevent misuse, Technische Unie may ask you to identify yourself. The law determines whether you can exercise a certain right in a given situation. You must, therefore, bear in mind that we cannot always help you.

8. How does Technische Unie protect your personal data?

Technische Unie is serious about the protection of your data and, therefore, it takes the appropriate measures to protect your personal data against unauthorised use. Examples of both technical and organisational measures are encryption of data, access control to our sites, only a limited group of

employees being granted access to the personal data, etc. The website of Technische Unie uses a trusted SSL Certificate to guarantee your personal data will not fall into the wrong hands.

9. How long does Technische Unie retain your personal data for?

Technische Unie stores personal data for the purposes as described above under 5 and for no longer than is necessary for the implementation of these purposes and for no longer than is required or permitted on the basis of legal provisions (including tax provisions).

10. Do you have a complaint?

If you have any complaints about the processing of your personal data, you can send an e-mail to privacy.officer@technischeunie.com. Our Privacy Officer will be happy to assist you. If you believe that your rights have been violated, a complaint can also be filed with the Dutch Data Protection Authority (www.autoriteitpersoonsgegevens.nl). For more information about the protection of personal data, please visit the website of the Dutch Data Protection Authority.

11. Technical Unie contact details

Technische Unie B.V.
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Attn. Privacy Officer, Legal Department
Bovenkerkerweg 10-12
1185 XE Amstelveen
The Netherlands